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| **Meeting Number** | **10** |
| Date of Meeting: | October 8, 2014 (reschedule from 9/10/2014) |
| Location: | Union Square BuildingDC Department of Health899 North Capitol Street NE Room 306 |
| Notices Posted to: |  [www.bega-dc.gov](http://www.bega-dc.gov) |

**Meeting Objectives:** Continue to develop framework for MCPFHN activities for 2015 DC Walks Campaign

**Meeting Facilitators:** Dr. Joxel Garcia, Director of DC Department of Health

 Amelia Peterson-Kosecki, DC DOH MCPFHN Point of Contact

*Notes:*

| **TIME** | **TOPIC** |
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| 3:30 | 1. Welcome and Confirmation of Quorum
	1. Approval of Meeting Agenda/Objectives
	2. Approval of June 13, July 9, and August 13 2014 Minutes (September meeting cancelled due to facilities issue)
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| 3:45 | 1. New Membership Update
2. Discuss the Signature DC Walks Campaign
	1. Parse out deliverables from the campaign concept paper
	2. Review Goals, What, How and the Future
3. Committee Updates
	1. Fundraising (Dr. Lindsay, Sajeed Popat, Dr. Tierney)
	2. Partner Engagement (Alex Ashbrook^^, Al-Mustafa-Cook, Amelia Peterson-Kosecki, Janille Thompson, Dr. Tierney)
	3. Social Media Campaign and Promotion (Valentine Breitbarth++, Tanisha Douglas, Dr. Davis, Audrey Hipkins)
	4. Monitoring and Evaluation (Dr. Williams)\*\*
	5. Logo (Shari Curtis, Michael Everts, Janille Thompson)
	6. Monument Entertainment (Amelia Peterson-Kosecki)
	7. Website (Sajeed Popat)
4. Discuss Logistics for Upcoming “Tag Along” Events
5. Set Schedule for October through February Meetings
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| 5:00 | 1. Meeting Adjournment
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**Review of Important Deliverables**

Report: Annual report detailing MCPFHN program and financial activities

Future Meetings: TBD

For Discussion:

^^ American Heart Association for the Group (Alex Ashbrook)

Walking programs/physical activity in low-income communities, below are additional AHA resources for those you serve to start walking and other programs to stay fit, learn healthy habits, and track their progress.

 [www.startwalkingnow.org](http://www.startwalkingnow.org) and [www.heart.org/mylifecheck](http://www.heart.org/mylifecheck)

 The AHA DC Heart Walk on the National Mall is Nov 8. It is completely free to participate – there is no requirement to raise money. So, encouraging this event as a way for underserved individuals to engage in physical activity would be great. Here’s the link to form teams and sign-up: <http://heartwalk.kintera.org/faf/home/default.asp?ievent=1091681>

++Facebook Page (Valentine Breitbarth)

We need someone to set up a Facebook page or some other web presence and make a little flier to direct people to it. It was our understanding that some of this might already be underway, but I'm not sure.

\*\*Testing Interventions for Health-Enhancing Physical Activity (R01) (from Dr. Williams)

This is a research grant, but it may be a way to evaluate the DC Walks initiative.  DC Department of Health may be eligible to apply independently.  Dr. Williams will investigate if there would be a local research group that would want to partner with the Mayor’s Council on a joint application. The program does not expire until 2017, so there is time to think strategically about the opportunity.

<http://grants.nih.gov/grants/guide/pa-files/PAR-14-315.html>

The purpose of this Funding Opportunity Announcement (FOA) is to fund highly innovative and promising research that tests multi-level intervention programs of 1 to 2 years in length that are designed to increase health-enhancing physical activity: 1) in persons or groups that can benefit from such activity; and 2) that could be made scalable and sustainable for broad use across the nation.  This FOA provides support for up to 5 years for research planning, intervention delivery, and follow-up activities.